## Skyview by Empyrean Awarded the Best Lifestyle & Adventure Destination at VIIth ITCTA Award

August 27, 2021

The International Tourism Conclave & Travel Awards (ITCTA) today, bestowed Skyview by Empyrean with the Best Lifestyle and Adventure Destination title at the VIIth ITCTA award ceremony held on 20th August 2021 at Le Meridien, in New Delhi.

ITCTA's organizing committee selected Skyview by Empyrean, a unique lifestyle and adventure destination for this prestigious award in recognition of Skyview by Empyrean's world-class infrastructure in Sanget Valley-Patnitop, Jammu and Kashmir. Skyview by Empyrean's unique offerings include India's highest gondola, in terms of ground clearance, global cuisine restaurants & cafes, adventure activities such as mountain biking, India's first zig-zag zipline, hiking, and much more.

Owais Altaf Syed, Director and Head of Strategic Alliances of Empyrean Skyview Projects received the award amidst a gathering of the travel trade fraternity. "I thank the ITCTA organization committee for presenting this award to us. This will go a long way in inspiring the entire team at Skyview by Empyrean. I also look forward to welcoming guests from India and abroad to a destination like no other that offers the best of adventure, lifestyle, artistic luxury and hospitality amidst a tranquil setting," said Owais Altaf Syed

Skyview by Empyrean is a one-stop leisure, lifestyle, and adventure destination that seeks to promote tourism through green mobility and responsible tourism by offering global standards of service, artistic luxury, and world-class infrastructure in partnership with global brands. Spread over 22acres in the panoramic Sanget valley and Patnitop in Udhampur, Jammu, it is just a 90- minute drive from the Mata Vaishno Devi Shrine in Katra. Skyview by Empyrean is an initiative by Empyrean Skyview Projects Pvt. Ltd. [ESPPL] (a wholly-owned subsidiary of FIL Industries Private Limited) to develop sustainable, environment friendly, leisure, lifestyle, and adventure destinations across India.

Imbibing the best practices of responsible tourism, these destinations will offer a multitude of rejuvenating and thrilling experiences to those who are passionate

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